15 July 2026

The following amendment has been made to the "Capital Reduction Confirmed" announcement released on 15 July 2026 at 12:56:22 under RNS Number 4960M.

The amendment relates to the share premium account figure, which should read £210,000,000. All other information remains unchanged.

The full amended text is shown below.

The Smarter Web Company PLC
("The Smarter Web Company" or the "Company")

Capital Reduction Confirmed

The Smarter Web Company (LSE: SWC | OTCQB: TSWCF | FRA: 3M8) announces that, further to the announcements made by the Company on 1 June 2026 and 17 June 2026, the reduction by the Company of its share premium account by £210,000,000 (the **"Capital Reduction"**) was confirmed by the High Court of Justice in England and Wales (the **"Court"**) on 14 July 2026. The Court order was delivered to the Registrar of Companies today and will be registered accordingly. The Capital Reduction will become effective upon such registration.

Further details of the Capital Reduction are included in the Company's circular dated 1 June 2026 (the **"Circular"**), which can be found on the Company's website at: https://www.smarterwebcompany.co.uk/. Terms used but not defined in this announcement have the meaning given to them in the Circular.

The Company also announces that Jamie Knowles, Head of Capital Markets, will be leaving the Company. To support future growth initiatives, responsibility for investor engagement will be managed by the senior management team and external advisers.

Enquiries:

The Smarter Web Company	+44 (0) 117 313 0459
CEO / CFO	
Andrew Webley / Oliver Hewett	
Tennyson Securities	+44 (0) 207 186 9030
Lead Broker	
Peter Krens	
Strand Hanson Limited	+44 (0) 207 409 3494
Financial Adviser	
James Bellman / Abigail Wennington	

About The Smarter Web Company:

The Smarter Web Company offers web design, web development and online marketing services. Clients pay an initial fee, an annual hosting charge and an optional monthly marketing charge. Growth opportunities exist for The Smarter Web Company around these existing services.

In addition to organic growth, the Company will progress an acquisition strategy targeting other businesses with a view to growing its number of clients and / or recurring revenue. The Smarter Web Company will only make acquisitions where the Directors believe the timing and opportunity is appropriate.

Since 2022, The Smarter Web Company has adopted a policy of accepting payment in Bitcoin. The Company believes that Bitcoin forms a core part of the future of the global financial system and, as the Company explores opportunities through organic growth and corporate acquisitions, it is pioneering the adoption of a Bitcoin Treasury Policy into its strategy.

Please also see "The 10 Year Plan" announced by the Company via RIS at 07:00 a.m. on 28 April 2025 and available on the Company website.

Visit our website: https://www.smarterwebcompany.co.uk

Follow us on X: https://x.com/smarterwebuk

The Smarter Web Company's Legal Entity Identifier (LEI) is 213800VQO9FUG4PZMP73.

Important Notice:

The Smarter Web Company holds treasury reserves and surplus cash in Bitcoin. Bitcoin is a type of cryptocurrency or cryptoasset. Whilst the Board considers holding Bitcoin to be in the best interests of the Company, the Board remains aware that the FCA, the financial regulator in the United Kingdom of Great Britain and Northern Ireland ("UK") considers investment in Bitcoin to be high risk. An investment in the Company is not an investment in Bitcoin, either directly or by proxy. However, the Board considers Bitcoin to be an appropriate store of value and growth for the Company's reserves and, accordingly, the Company is materially exposed to Bitcoin. Such an approach is innovative, and the Board wishes to be clear and transparent with prospective and actual investors in the Company on the Company's position in this regard.

The Company is neither authorised nor regulated in the conduct of its business by the FCA and there is currently limited regulation of cryptocurrencies (such as Bitcoin) in the UK. As with most other investments, the value of Bitcoin can go down as well as up, and therefore the value of the Company's Bitcoin holdings can fluctuate. The Company may not be able to realise its Bitcoin exposure for the same value as it paid in the first place or even for the value the Company ascribes to its Bitcoin positions due to these market movements. An investment in the Company is not protected by the UK's Financial Ombudsman Service or the Financial Services Compensation Scheme.

Nevertheless, the Board has taken the decision to invest in Bitcoin, and in doing so is mindful of the special risks Bitcoin presents to the Company's financial position. These risks include (but are not limited to): (i) the value of Bitcoin can be highly volatile, with value dropping as quickly as it can rise. Investors in Bitcoin must be prepared to lose all money invested in

Bitcoin; (ii) the Bitcoin market is largely unregulated. There is a risk of losing money due to risks such as cyber-attacks, financial crime and counterparty failure; (iii) the Company may not be able to buy or sell its Bitcoin at will. The ability to buy or sell Bitcoin depends on various factors, including the supply and demand in the market at the relevant time. Operational failings such as technology outages, cyber-attacks and comingling of funds could cause unwanted delay; and (iv) cryptoassets are characterised in some quarters by high degrees of fraud, money laundering and financial crime. In addition, there is a perception in some quarters that cyber-attacks are prominent which can lead to theft of holdings or ransom demands. The Board does not subscribe to such a negative view, especially in relation to Bitcoin. However, prospective investors in the Company are encouraged to do their own research before investing.