

19 March 2026

**The Smarter Web Company PLC**  
**("The Smarter Web Company" or the "Company")**  
**Result of Annual General Meeting**

The Smarter Web Company (LSE: SWC | OTCQB: TSWCF | FRA: 3M8) announces that at the Annual General Meeting of the Company ("AGM") held today, the resolutions set out in the Notice of Annual General Meeting were passed on a poll.

Resolutions 14 to 18 were proposed as special resolutions. The votes cast in respect of each resolution were as follows:

<b>Resolution<sup>1,2</sup></b>	<b>Votes For</b>	<b>%</b>	<b>Votes Against</b>	<b>%</b>	<b>Votes Withheld<sup>3</sup></b>	<b>Total Votes</b>
1 – receive accounts for year-ended 31 October 2025	99,148,939	99.9%	50,503	0.1%	67,725	99,267,167
2 – to approve Directors' Remuneration Report	98,383,749	99.3%	651,263	0.7%	232,155	99,267,167
3 – to approve Directors' Remuneration Policy	95,315,712	96.2%	3,717,724	3.8%	233,731	99,267,167
4 – to re-elect Sean Wade	96,061,271	96.8%	3,124,838	3.2%	81,058	99,267,167
5 – to re-elect Andrew Webley	99,162,288	99.9%	69,872	0.1%	35,007	99,267,167
6 – to re-elect Albert Soleiman	96,386,522	97.2%	2,798,827	2.8%	81,818	99,267,167
7 – to re-elect Tyler Evans	99,015,855	99.9%	66,607	0.1%	184,705	99,267,167
8 – to re-elect Randal Casson	96,390,278	97.2%	2,811,671	2.8%	65,218	99,267,167
9 – to re-elect Martin Thomas	96,381,562	97.2%	2,820,387	2.8%	65,218	99,267,167
10 – to re-appoint PKF Littlejohn LLP (auditor)	99,141,740	99.9%	50,253	0.1%	75,174	99,267,167
11 – Audit Committee to determine auditor's remuneration	99,149,675	99.9%	68,965	0.1%	48,527	99,267,167
12 – general authority to allot	95,994,519	96.7%	3,229,190	3.3%	43,458	99,267,167

shares up to £2 million

13 – approve LTIP	95,899,220	96.7%	3,265,149	3.3%	102,798	99,267,167
14 – dis-application of pre-emption right (up to £2 million share allotment)	95,971,122	96.7%	3,249,260	3.3%	46,785	99,267,167
15 – authority to approve market purchase of company’s shares	99,188,451	99.9%	65,549	0.1%	13,167	99,267,167
16 – adopt new articles	99,109,723	99.9%	68,836	0.1%	88,608	99,267,167
17 – to approve the off-market purchase of Deferred Shares	98,959,036	99.8%	246,750	0.2%	61,381	99,267,167
18 – to call a general meeting on 14 clear days’ notice	99,186,344	99.9%	50,591	0.1%	30,232	99,267,167

<sup>1</sup> Resolutions are given here in brief summary – consult the Notice of AGM for the full text of each resolution which is available from the NSM:

<https://data.fca.org.uk/artefacts/NSM/DirectUpload/NI-000139645/NI-000139645.pdf>

<sup>2</sup> As at the record date for eligibility to vote at the Company’s AGM, the Company had 351,919,126 ordinary shares of £0.001 each. Each ordinary share carries the right to one vote at a general meeting of the Company and, therefore, the total number of voting rights in the Company is 351,919,126.

<sup>3</sup> A vote withheld is not a vote in law and is not counted in the calculation of the percentage of shares voted “For” and “Against” any resolution.

A copy of the notice of Annual General Meeting and associated proposed new Articles can be consulted on the Company's website at: <https://www.smarterwebcompany.co.uk/>

#### Enquiries:

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**About The Smarter Web Company:**

The Smarter Web Company offers web design, web development and online marketing services. Clients pay an initial fee, an annual hosting charge and an optional monthly marketing charge. Growth opportunities exist for The Smarter Web Company around these existing services.

In addition to organic growth, the Company will progress an acquisition strategy targeting other businesses with a view to growing its number of clients and / or recurring revenue. The Smarter Web Company will only make acquisitions where the Directors believe the timing and opportunity is appropriate.

Since 2022, The Smarter Web Company has adopted a policy of accepting payment in Bitcoin. The Company believes that Bitcoin forms a core part of the future of the global financial system and as the Company explores opportunities through organic growth and corporate acquisitions is pioneering the adoption of a Bitcoin Treasury Policy into its strategy.

Please also see “The 10 Year Plan” announced by the Company via regulatory news at 07:00 on 28 April 2025 and available on the Company website.

Visit our website: <https://www.smarterwebcompany.co.uk>

Follow us on X: <https://x.com/smarterwebuk>

The Directors of the Company accept responsibility for the contents of this announcement.

**Important Notice:**

The Smarter Web Company Plc holds treasury reserves and surplus cash in Bitcoin. Bitcoin is a type of cryptocurrency or cryptoasset. Whilst the Board of Directors of the Company considers holding Bitcoin to be in the best interests of the Company, the Board remains aware that the financial regulator in the UK (the Financial Conduct Authority or FCA) considers investment in Bitcoin to be high risk. An investment in the Company is not an investment in Bitcoin, either directly or by proxy. However, the Board of Directors of the Company consider Bitcoin to be an appropriate store of value and growth for the Company’s reserves and, accordingly, the Company is materially exposed to Bitcoin. Such an approach is innovative, and the Board of Directors of the Company wish to be clear and transparent with prospective and actual investors in the Company on the Company’s position in this regard.

The Company is neither authorised nor regulated in the conduct of its business by the FCA. And there is currently limited regulation of cryptocurrencies (such as Bitcoin) in the UK. As with most other investments, the value of Bitcoin can go down as well as up, and therefore the value of the Company’s Bitcoin holdings can fluctuate. The Company may not be able to realise its Bitcoin exposure for the same as it paid in the first place or even for the value the Company ascribes to its Bitcoin positions due to these market movements. An investment in the Company is not protected by the UK’s Financial Ombudsman Service or the Financial Services Compensation Scheme.

Nevertheless, the Board of Directors of the Company has taken the decision to invest in Bitcoin, and in doing so is mindful of the special risks Bitcoin presents to the Company's financial position. These risks include (but are not limited to): (i) the value of Bitcoin can be highly volatile, with value dropping as quickly as it can rise. Investors in Bitcoin must be prepared to lose all money invested in Bitcoin; (ii) the Bitcoin market is largely unregulated. There is a risk of losing money due to risks such as cyber-attacks, financial crime and counterparty failure; (iii) the Company may not be able to buy or sell its Bitcoin at will. The ability to buy or sell Bitcoin depends on various factors, including the supply and demand in the market at the relevant time. Operational failings such as technology outages, cyber-attacks and comingling of funds could cause unwanted delay; and (iv) cryptoassets are characterised in some quarters by high degrees of fraud, money laundering and financial crime. In addition, there is a perception in some quarters that cyber-attacks are prominent which can lead to theft of holdings or ransom demands. The Board of Directors of the Company does not subscribe to such a negative view, especially in relation to Bitcoin. However, prospective investors in the Company are encouraged to do your own research before investing.