

THE HOME OF MAGIC LTD

Personal information collected

We collect information from you through the online forms, emails we send that you read and click, the pages you visit on our website after clicking emails or completing online forms.

Data you provide with consent is held until you withdraw that consent. Data about how you engage with us, such as booking enquires, confirmations, reading emails and browsing web pages is held for up to 8 years from the last time you engage with us.

How your personal information is used

- Providing and personalizing our services for you
- Dealing with your inquiries and requests
- Administering booking and accounts
- Providing you with information about products and services
- Understanding what is of interest to you to improve and provide the most relevant content

Legal basis

We use consent and legitimate interest as the GDPR basis to store and process your data.

If at any point you would like to opt-out or withdraw previously given consent, please contact us using the details at this end of this policy. All our marketing emails contain unsubscribe links.

Cookies and analytics

We use cookies and analytics to gather usage information about our website and communications. This helps us understand their effectiveness.

We may use cookies to identify you when you visit our website, keep track of your browsing patterns.

Disclosures

We will not sell, barter or rent your data. We may use third party suppliers to help us process your data but only for the purposes identified in this policy.

Your rights

Your rights include:

- Request the personal data we hold about you
- Complain to a supervisory authority if you believe we have misused your data
- Withdraw consent

International information transfers

We use trusted companies to process data outside the European Economic Area. We keep shared data to the minimum necessary, review the privacy policies of those companies and only work with companies we trust to keep your data safe.

Amendments

We review and update our privacy policy from time to time. We may notify you of updates by email. It was last updated March 2018.

Contact information and controller

If you have any requests concerning your personal information or any queries with regard to these practices, please contact us on info@paulmartinmagic.com or through our website